

**Asian Women In Business**  
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## Press Release

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### Franchising Do's and Don'ts: Is Franchising an Option for You?

New York, NY (September 14, 2017) – **Asian Women In Business (AWIB)** is sponsoring “**Franchising Do's and Don'ts: Is Franchising an Option for You?**” on Monday, October 2, 2017. We will feature a panel discussion of franchise experts over a special Korean dinner at Bonchon Restaurant, 207 West 38<sup>th</sup> Street, 2<sup>nd</sup> floor, New York City, 6:00-9:00 PM.

If you are thinking of buying a franchise, understanding the marketplace, the legal ramifications and costs involved is critical to becoming a success. But before you make a decision, get first-hand information from those who are already in the business.

AWIB's must attend workshop features a panel of franchisees, franchisors, and legal and financial experts who will share their experiences over a delicious Bonchon dinner. As you may know, Bonchon is a fast growing franchisor, specializing in Korean cuisine, and they will welcome us with a special dinner menu designed for our group. This unique event provides you with an opportunity to tap into the minds of those who have experienced the franchise business from different perspectives, be it legal, financial, or as a franchisor or franchisee. Learn from experts coming from TD Bank, Bonchon, Sylvan Learning Center and other experts with years of experience running franchises and providing legal services.

We have also allocated time to network which will allow attendees to meet like-minded entrepreneurs.

Registration and payment is required. No payment will be taken at the door. General admission is \$45.00, and includes dinner and drinks. To complete registration: <http://www.awib.org/events>, or call (212) 868-1368. Press is invited to attend but must RSVP.

*Founded in 1995, **Asian Women In Business (AWIB)** is a non-profit, tax-exempt organization with the primary mission of assisting Asian women entrepreneurs and professionals. Over the years, AWIB, a dynamic organization, has expanded its mission to address identified needs and issues affecting the business and professional development of Asian Americans. AWIB also serves on various tasks forces and boards to promote the inclusion of minority and women owned businesses and professionals. Visit us at [www.awib.org](http://www.awib.org).*