

# Asian Women In Business

presents



## Franchising Do's and Don'ts

**Monday, October 2, 2017**

**Bonchon**

**207 West 38th Street, 2nd Floor**

**New York City**

What are the secrets to becoming a successful franchise owner? Is being a franchisee for you?

This AWIB dinner workshop is designed to set you in the right direction to becoming a franchisee. It covers important aspects of franchise ownership and allows you to tap into the minds of those who have experienced the franchise business from different perspectives, be it legal, financial, or as a franchisor or franchisee.

As an added bonus, our networking reception will allow you to meet like-minded entrepreneurs.

### Speakers

**Caleb Beckford**

National Franchise Manager, TD Bank

**Lin Luo**

Franchise Sales Manager, Bonchon Franchise LLC

**Michelle Murray-Bertrand**

Attorney, The Richard L. Rosen Law Firm, PLLC

**Grace Wen**

Franchise Owner, Sylvan Learning Center

Other resources/speakers, to be announced

Special Bonchon Dinner Included.

Read speakers' bios [here](#).

AWIB Members: \$20.00  
General Admission: \$45.00

Register at [www.awib.org/events](http://www.awib.org/events).